

7 SEVEN REASONS OUTSOURCING YOUR IT IS GOOD FOR SMALL BUSINESS

1

24/7 SECURITY AND PROACTIVE MANAGEMENT

Hacks, phishing, ransomware, and whatever new threat lurking over the horizon must all be countered. Information security is hard. The attacks are constantly shifting. Network protection is continually updated to meet those shifts.

Your network is managed and monitored around the clock. When security patches are released, they are automatically applied as part of your service. No more security holes for hackers to exploit because your IT guy is on vacation when the latest patch is released.

20%
of small businesses
will be hacked within one year.

2

PREDICTABLE BUDGET

You pay one flat fee for your network management and security, help desk support, email security, reporting, and data backup and recovery. A proactive maintenance agreement eliminates the uncertainty of the break/fix model of repair. No more hourly fees every time you need a repair, for one flat fee per month your IT repair needs are covered.

3

LESS DOWNTIME

For every hour your computer system is down, productivity comes to a halt. Even a few hours of downtime can wreak havoc on the company's overall production, which can affect not only profits, but vendor and customer relations as well. It's also bad for morale.

Network downtime can cost an SMB **\$20,000 per hour**. Sound too high? Can you afford to lose \$2,000 an hour? \$200?



4

TIME

You can waste it developing expertise you don't need and managing problems that you don't completely understand, or outsource and spend your time becoming better at what you do. It takes 10,000 hours to become an expert at something – isn't it better to use that time to improve your business instead of worrying about IT infrastructure?

5

NO MORE LOST DATA

Data backups are copies of your files that you create in case you lose your data. Good data backup practice also forms the backbone of your business' ability to recover from a disaster (and a disaster is ANY event that makes your business stop operations for any amount of time). IT services provide best practices data backup including redundant data in multiple locations and testing to ensure backups are working at they should.

Data loss from failed data backup strategy can lead to:



6

VENDOR MANAGEMENT

Keeping track of contracts is a tedious waste of your time. An IT services partner tracks your various contracts and ensures that vendors are delivering the capabilities and functionality you've contracted for.

7

AN IT ROADMAP

Do you have the time and expertise to build a roadmap for your IT strategy? Can you spot emerging trends while spotting the gaps in your IT as-is state and know where you need to be?

A virtual CIO will collaborate with you to build a long-term roadmap to maximize your IT implementation, meeting your needs today and two years from today.



Ready to talk about what IT services can do for your business? Click here to contact us:

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Sources: PwC.org, <http://www.pwc.org>/media/pwc/documents/public/pdf/assessing/through/headership/pwcbet/pwcbet-06-the-profession-2014.pdf
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